Pitch Presentation Guidelines (Phase 2)

If your concept paper is selected, we will invite you to make a pitch to explain how your idea answers the challenge. Your brief should be made in a PowerPoint or similar format, can be delivered either in person or online, and should be nominally an hour in length. The briefing should contain the following:

1. **Title Page**
   This page must include the company name, solution title, point of contact name, date, email address, phone number, address, and the names of team members or subcontractors.

2. **Technological Approach**
   Describe the background and objectives of the proposed work, the approach, deliverables, and the resources needed to execute the work. Explain the nature and extent of the anticipated results. Include ancillary and operational issues, such as certifications, algorithms, and any engineering/software development methodologies to be used.

   - Identify proposed deliverables.
   - Identify use of open-source software.
   - Identify use of proprietary software, libraries, or support.
   - Identify any documentation on managing, maintaining, and adding capabilities to the system.
   - Identify any hardware, software, or other purchases that will be required under the award.

3. **Collaboration with Lincoln Laboratory**
   Describe the type of support and resources required of Lincoln Laboratory, such as facilities, equipment, data, and information or materials.

   Describe any access to the Laboratory that will be needed.

4. **Estimate on Cost and Schedule**